



Crystal Jade Celebrates 25 Years of Preserving the Rich Culinary Traditions of Chinese Cuisine

San Francisco restaurant launches a series of promotions to mark anniversary of famed global restaurant brand beginning April 1

SAN FRANCISCO (April 1, 2015) – Crystal Jade, located in San Francisco’s Embarcadero Center with sweeping views of the waterfront and the Bay Bridge, launches a series of special promotions to honor the 25th anniversary of the Crystal Jade brand, known globally for preserving the rich traditions of Chinese cuisine. As the brand’s first outlet in North America, Crystal Jade in San Francisco offers a series of month-long promotions providing an incredible value for guests. The exclusive promotions include:

\$25 Lobster (April 1 – April 30)

A favorite amongst guests, Crystal Jade offers 1.3 lbs **Lobster** (steamed or sautéed with ginger and spring onion or salt and pepper) for \$25. Available for dinner on weekdays and lunch and dinner on weekends, the promotion is limited to one lobster per group of five, or two lobsters for groups of six guests or more. Regular price: \$58.

\$25 Lunch Special (May 1 – May 31)

For \$25, Crystal Jade offers a daily set lunch menu designed for two guests. Dishes include Hot and Sour Soup, Steamed Shrimp Dumplings, Steamed BBQ Pork Buns, Sautéed Sliced Beef with Broccoli, and more. Regular price: \$16.80 per person.

25-Cent Xiao Long Bao (June 1 – June 30)

Every Monday through Wednesday from 5-7 p.m, Crystal Jade will offer their signature Xiao Long Bao soup dumpling for 25 cents apiece. Orders are limited to Crystal Jade’s expansive bar area, which features an outdoor patio, and limited to 2 orders (TTL 8 pieces) per table. Regular price: \$9 per order.

Happy Birthday Promotion (April – December)

Guests who celebrate their 25th Birthday at Crystal Jade will receive 25% off all a la carte food orders from 1st May – 31st July. Offer is for food items only, excludes taxes & gratuity, and not applicable for other promotions, set menus, happy hour or banquets.

Crystal Jade is an award-winning brand with more than 120 outlets across 21 cities in 10 countries, including China, Singapore, Vietnam, Thailand and Korea. Crystal Jade features authentic traditional Cantonese recipes and popular Chinese dishes including Applewood Roasted Peking Duck, Xiao Long Bao Soup Dumplings and Singapore Crab, which reflects the brand originality and Singapore heritage. The 25th anniversary campaign, celebrated at various locations internationally, highlights Crystal Jade's commitment to "nourishing across generations" with special promotions to thank its loyal customers throughout the world.

Crystal Jade is located at Four Embarcadero Center, San Francisco. For more information and to book reservations, please call (415) 399-1200 or visit [OpenTable](#).

About Crystal Jade

Located on San Francisco's Embarcadero with sweeping views of the waterfront and the Bay Bridge, Crystal Jade offers exceptional, authentic Chinese dishes from south of the Yangtze River with a strong emphasis on locally-sourced, fresh ingredients from Bay Area farmers and purveyors. The diverse menu, created by a talented team of 35 culinary professionals, features signature items such as Xiao Long Bao, Spicy & Sour Seafood Chowder "Sichuan" Style and Wood Oven Roasted Duck, along with signature cocktails, an extensive wine list, a selection of bottled beers and a premium liquor selection, including a choice of Japanese whiskies. Designed by renowned San Francisco interior designer Ken Fulk, the 20,000 square-foot restaurant is inspired by the natural beauty of China's Jiang Nan region.